

*From The Desk of John Smith*

Date

Client Name  
Street Address  
City, State, Zip

Dear Client:

Enclosed you will find membership cards for the IQ<sup>RX</sup> discount prescription plan. I have arranged this free service for my clients as a way of showing my appreciation for your business. **There is absolutely no charge or obligation for this service.** Use of this service is completely optional. If you have insurance that currently pays your prescription costs, you may still benefit from the services of IQ<sup>RX</sup>. If you find IQ<sup>RX</sup> benefits you greatly, I would like to hear from you.

A representative from IQ<sup>RX</sup> will contact you by phone within the next few days to find out the medications you are currently taking and tell you the savings they can offer you on those medications. By receiving this comparison quote, you are under no obligation to make any purchase. This service is especially useful for “maintenance medications” taken regularly.

Please have your prescriptions ready when the representative calls for your comparison quote. They will likely ask for exact dosage and frequency of your medication(s).

I hope IQ<sup>RX</sup> provides you a significant savings of both time and money by doing a quick comparison of your current medications. If you have family members or friends who would like a comparison from IQ<sup>RX</sup> of their prescriptions, have them call me at (888) 888-8888

Please remember that I can also help you and your friends with questions concerning Medicare and Medicare Supplement plans or any insurance needs. I am always here to answer your questions.

Sincerely,

Agent Name  
Company Name  
Email address  
Phone number